

Profitable Caviar Seafood Processing Business



TARGET PRICE

EUR 2,000,000

EBITDA

TBA

BUSINESS TYPE

Manufacturing

REASON FOR SELLING

Divestment

COUNTRY

Germany

BUSINESS ID

L#20220382

The global caviar market size was valued at USD 276.2 million in 2018. Rising awareness regarding health benefits offered by caviar and its widespread applications in the food industry are the key factors driving the market. In addition, increasing per capita income in developing economies, including China, India, Brazil, and Mexico, is enabling consumers to raise their spending on caviar and related products. Europe holds a significant share in the industry. Key markets of this region include France, Germany, U.K., Italy, and Spain. Increasing revenue of this industry is attracting new foreign investors in these economies, which has enhanced the R&D sector of this industry. Moreover, high spending power of the consumers is driving the market in this region. Over the past few years, consumer preference is shifting towards these products due to rising concerns pertaining to deficiencies of essential vitamins and nutrients that might occur from the lack of improper food. North America is expected to witness growth with a CAGR of 8.9% from 2019 to 2025. Factors including high purchasing power of consumers, developed economies, and perception of caviar as a luxury item are expected to propel the growth of market in this region.

Business Overview

- HACCP, CITES and IFS certified company based in Germany. - Business has been operational for over 5 years. - We specialize in selling caviar and seafood to HoReCa industries under our own brand name. - This is a scalable caviar and specialty food brand. - We have contracts to buy caviar with sellers in 5 countries: China, Bulgaria, Italy, Madagascar and Iran. - Served over 400 clients till date. - We supply to clients in Switzerland, the UAE, Europe, Norway and the UK. - We specialize in the wholesale supply of our products. - We deliver products across Europe within 1 business day and worldwide within 2 business days with the help of delivery partners. - Business is debt free and has one director.

Products & Services Overview

Caviar packaging & selling. Wholesale supply of seafood.

Assets Overview

Intangible Assets: Trade marks & digital assets. Website. Certificates. Company name. Full prepared sales department system.

Tangible Assets

1. Fully equipped and certified caviar workshop. 2. Refrigerator room. 3. Fully equipped office set-up. 4. Warehouse set-up. 5. Remote alarm system. 6. Caviar packing materials. 7. Small refrigerators for caviar.

Facilities Overview

Our office and packaging facility includes: Fully equipped and certified caviar workshop. Refrigerator room. Fully equipped office. Warehouses. Caviar Packing materials. Small refrigerators for caviar. The facility is rented and located near Cologne to cut rental costs. Facility is equipped with an alarm system with video cameras.

PRINTED June 10, 2023, 7:12 am

UPDATED ON October 18, 2021 at 7:48 am

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