

25-Year-Old Global Luxury E-Commerce Marketplace Business selling Clothing, Shoes, Handbags and Accessories



TARGET PRICE

EUR 3,000,000

GROSS REVENUE

EUR 8,200,000

EBITDA

TBD

BUSINESS TYPE

E-commerce Business

FF&E

FF&F Included

INVENTORY

1 200 000 EUR

REAL ESTATE

Leased

FACILITIES

Included

COMPETITION

MyTheresa, Yoox, Farfetch

GROWTH & EXPANSION

Need a proper turnaround

SUPPORT & TRAINING

12 Months

REASON FOR SELLING

Retirement

COUNTRY

Italy

BUSINESS ID

L#20220363

For sale an historical 25-Year-Old Luxury E-Commerce Marketplace Business based in Italy with Customers from 120+ Countries. The Owner has more than 20 years of experience in online luxury with a rich network of boutiques to source the largest assortment for the fulfilment of countries all over the world. Company has negotiated a good deal with shipping companies (DHL, Fedex, UPS), this permit the company to delivery a package with in 24/48 hours globally from the distribution center based in Italy.

Keypoints

- 20+ Years in the Market - Website available in 15+ Languages - Mainly Customers from USA, Italy, Spain, Germany, France, UK, Swiss, Turkey, Brazil, Mexico, Colombia, Saudi Arabia, UAE, etc. - 120 Countries Covered - 200+ Suppliers - 25,000 SKU - 10,000+ Trustpilot Reviews - 3,000,000 Followers on Facebook - 200,000 Instagram Followers - 300EUR Average Order Size - Approx. 75,000 Orders pro Year before COVID-19

Revenue Streams

- 60% Local Suppliers (A Supplier send the single item to the dispatch center) - 15% Direct Brands Sales - 25% Outlet Sales Brands

A.P.C., ALYX, Alexander McQueen, Alexander McQueen McQ, Altea, Ami, Antony Morato, Armani Exchange, Aspesi, Autry, Bagutta, Balenciaga, Ballantyne, Balmain, Barba, Barbour, Belstaff, Bikkembergs, Brighia, Brookfield, Brunello Cucinelli, Burberry, C.P. Company, Caliban, Calvin Klein, Canada Goose, Canali, Carhartt, Circolo, Colmar, Comme des Garcons, Craig Green, Cruciani, Daniele Alessandrini, Del Siena, Department Five, Diesel, Don the Fuller, Dondup, Drumohr, Dsquared2, Eleventy, Emporio Armani, Entre Amis, Ermenegildo Zegna, Etro, Evisu, Fay, Fendi, Frankie Morello, Fred Perry, G-Star, GCDS, Gallo, Givenchy, Golden Goose, Guess, Helmut Lang, Herno, Heron Preston, Hogan, Iceberg, Ih Nom Uh Nit, Incotex, Isabel Marant, J.W. Brine, Jacob Cohen, Jeckerson, K-Way, Kangra, Karl Lagerfeld, Kenzo, Kired, Kiton, L.B.M. 1911, Lacoste, Lardini, Lost & Found, MSGM, Maison Margiela, Majestic Filatures, Malo, Marc Jacobs, Marcelo Burlon, Masons, Mc2 Saint Barth, Michael Kors, Missoni, Moncler, Moorer, Moose Knuckles, Moschino, NO 21, Neil Barrett, Nicopanda, Off-White Virgil Abloh, Opening Ceremony, PT01, Palm Angels, Paolo Pecora, Parajumpers, Paul & Shark, Paul Smith, People of Shibuya, Peuterey, Philipp Plein, RRD, Ralph Lauren, Rick Owens, Rick Owens DRKSHDW, Roberto Collina, Rossopuro, Saint Laurent, Santaniello, Save the Duck, Sealup, Selected, Symbols, Siviglia, Sprayground, Stella McCartney, Stewart, Sun68, Tagliatore, The North Face, Tintoria Mattei 954, Tommy Hilfiger, Tonello, U.P.W.W., Valentino, Versace, Versace Jeans Couture, Vision Of Super, Vivienne Westwood, Woolrich, Xacus, Y3 by Yohji Yamamoto, Zanone

Products

- Clothing - Shoes - Ties - Bags - Wallets - Sunglasses - Underwear - Swimwear - Belts - Jewelry - Fragrances - iPhone Cases

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