



TARGET PRICE

\$4,500,000

GROSS REVENUE

\$4,530,168

EBITDA

1553782

BUSINESS TYPE

Services

SUPPORT & TRAINING

The company owner is willing to offer training and an extended transition period. This is flexible depending on your needs.

REASON FOR SELLING

Owner is also part owner of a software business that is growing fast and takes up 70-80% of their time. They are willing to work with a new owner over an extended period of 12-24 months (and possibly longer) to ensure your success both through product creation and webinar marketing. With a new owner that has paid traffic resources and experience they believe this business can be grown 5-10X relatively quickly.

COUNTRY

United States

BUSINESS ID

L#20220276

Available for acquisition is a training company focused on helping people succeed with building online businesses and income streams. The company offers multiple products and tools that have helped over 10,000 people succeed online over the past ten years. The training products show people how to make money online using competitive advantages and cover topics such as info marketing, driving traffic, eCom and many more. The owner and founder's main skill is creating highly effective webinars that sell very well. Their past focus has been on finding what is working well in the market, creating products around that and selling the products through webinars. As part of this deal they will share their product development process and even more importantly will help the new owner build webinars.

Highlights

- o Well established brand in the industry with a great reputation
- o Recurring income (\$100K to \$120K/month)
- o Top converting webinars created by marketer responsible for nine figures of sales online
- o Automation system for webinars
- o Email lists of 200K+ prospects and 10K+ high end customers
- o Data for Facebook audiences and retargeting
- o Products and IP (offers that nobody else can offer)
- o Access to incredible network of experts for ongoing product development
- o Affiliates that drive traffic
- o Huge opportunity to scale for a new owner with paid traffic resources (business can be grown 5-10X)
- o Additional opportunity to sell other products as an affiliate to the existing prospects and customers
- o Owner's expertise and knowledge transfer. Owner is an expert at crafting webinars that have produced nine figures in sales. They are willing to work with a new owner over an extended period of time to ensure your success both through product creation, new offers and webinar marketing.

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