

B2B Leading Portfolio of 6 well-respected Brands selling furniture and home decor products



TARGET PRICE

EUR 2,000,000

EBITDA

TBA

BUSINESS TYPE

Furniture

INVENTORY

1,000,000 EUR Inventory

COMPETITION

Arredatutto, Deghi, Ikea, Kasanova, Sambonet

SUPPORT & TRAINING

12 Months

REASON FOR SELLING

New Venture

COUNTRY

Ireland

BUSINESS ID

L#20220261

- Company with a strong brand portfolio of well-respected brands in the furniture and home decor space. - Have over 80k products across all our brands. - The brands all have a strong online presence. - Have 400+ trade partners that sell the brand's products which includes retail stores, interior designers, architects, and dealers. - Apart from fulfilling orders for its own brand, company also utilize a warehouse space to offer fulfilment and inventory storage services for small to medium-sized brands at a fixed monthly rate. - The company is registered in Dublin and the warehouse and fulfilment centre is located in Berlin. - The average monthly revenue for the business is EUR 180K to EUR 350K. - The revenue for the past 2 years is EUR 5.5M, 40.00% Margin.

Valuable assets:

1. The brands (some of the brands have great images, with great customer bases and models)
2. The internal structure is very clean and organized.
3. About 650k-1M in inventory stock, depending on if it's B2B or B2C.
4. The branding assets are all in a good state and easy to take over for further development.
5. Over 70 purchasing contracts, contracts with great shipping rates from Germany, contact lists, and direct relations with hundreds of low-cost high-quality suppliers.

Operational Notes:

1. The company needs a management restructuring.
2. The company has around 120K in debt.
3. The company leases a warehouse in Berlin and a photo studio in Berlin as well. (These can be ended with a 3-month notice).

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