

# 100-Year Old Italian Football Club in Serie B



## TARGET PRICE

EUR 20,000,000

## EBITDA

TBA

## BUSINESS TYPE

Football Clubs

## COUNTRY

Italy

## BUSINESS ID

L#20210117

Competing in the Italian professional Serie B. 20 teams in the league. First two for direct promotion to Serie A and no. 3 to 8 in a after season play off can fight for the 3rd spot for promotion. Many chances to make it to the Serie A. The 4 bottom teams will be relegated to the Serie C. Founded 100+ years ago. Located in a strong economical area in the north of Italy. A stadium capacity below 15,000 people. In consultation with local municipality renovation, expansion and renewal possible. Club with a good setup, shown by their graduate growth and climbing up the leagues. In the season 2019/2020 close to promotion to the Serie A. An example for many clubs that have the same ambition. The club has managed to grow/invest and managed their financial situation well. Even after a difficult year with the covid. A good youth structure in place to find local talent, grow them to get them into the 1st team. The club has a good (growing) affiliation program with amateur football clubs in the region. Serie B clubs receive a yearly starting fee of around €8-9 million from federation and broadcasting revenue, depending on certain criteria related to recent performances and importance, in the past, for the Italian football.

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