

30 Year Old Tobacco Manufacturer, Distributor, Retailer



TARGET PRICE

\$110,000,000

GROSS REVENUE

\$20,000,000

EBITDA

TBA

BUSINESS TYPE

Distributor, Manufacturing,
Retail Miscellaneous

INVENTORY

1050000

ESTABLISHED

1990-03-15

COMPETITION

Philip Morris International,
Altria, British American
Tobacco, Imperial Brands, and
Japan Tobacco International.

SUPPORT & TRAINING

6 Months

REASON FOR SELLING

Retirement

COUNTRY

United Arab Emirates

BUSINESS ID

L#20210040

One of the premier tobacco brands in the United Arab Emirates, this company established in 1990 is one of the leading Tobacco Manufacturer and Smoking equipment, Retailer and Exporter in the Middle East, with official distributor partners in UAE, Bahrain and in the Kingdom of Saudi Arabia . The products are available everywhere in UAE local market (Carrefour Hypermarket, all covenant stores, ADNOC, ENOC, Emarat, Zoom and Grocery shops). Business Activity: Tobacco manufacture and distributor for smoking equipment's and accessories Number of employees:100 + Number of own point of sales: 5 Machinery: 2 production Line Number of sales point cover in UAE: 450 + This company got all tobacco products registered with the European Union and Public Health England, a government department responsible for public health. Future Plan • KSA: Cover more main city with opening new sales point, as per our experience in UAE and knowledge about KAS market, we expected KSA market have potential 4 time more than UAE market. • USA: The US Market is the most potential market for this brand, our experience with online sales indicates that it is well welcomed. • India: Brand recognition is very strong in Indian society in GCC, young Indian generation have great interest to those products as clean natural Tobacco.

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