

17Y Old SAAS Business Selling Best Online Gigs Ideas



TARGET PRICE

\$4,500,000

EBITDA

TBD

BUSINESS TYPE

Software & SAAS

ESTABLISHED

2003-01-18

COMPETITION

Fiverr,
PeopleperHours, Freelancers, UpWork

SUPPORT & TRAINING

3 Months

REASON FOR SELLING

New Venture

COUNTRY

Israel

BUSINESS ID

L#20210008

Founded in 2003, this company is one of the world's leading freelance marketplaces, matching highly-skilled, pre-screened, experts with high-value projects from around the world in more than 600 different categories and skill sets.

The website connects clients with professionals, experts and freelancers primarily in web development, programming, graphics, sales & marketing, writing, translation, and more)

The business model is based on subscription (SaaS), with three main plans: 1 Month / 3 Months / 12 Months as well as certified expert membership, hot projects, one-time bids and more.

- 17 Years Old
- 4 Employees (2 Senior Java JS Developers / 2 Customers Service)
- Israel Limited Company
- 250,000 users internationally, 60% based in Israel
- Big Corp Customers like eBay, Google Microsoft, Yahoo, Intel, HP, Groupon and more
- All projects are pre-approved by the management (no automatization), this ensures high quality gigs
- Business model scalable in all jurisdictions
- Average Project Size: \$2,000 USD
- Google Top 3 for many keywords in Israel
- Approx 85% - 90% EBITDA
- (Stable Income / Profits during the last 5 years)
- (13 Years Tax Returns from Israeli Tax Authorities)

Disclaimer

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUs Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUs Inc., nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.