

Educational Online Dictionary with more than 35M Visitors / Year





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For sale an Educational Online Dictionary with more than 35M Visitors / Year. the content of the thesaurus is user-editable and is also maintained by a team of full-time editors.

This website receive an extremely high number of traffic from the United States (36%), India (10%), UK (8%). The website is fully ranked and integrated with the best Search Engines (more than 90% Organic Traffic). The thesaurus's contents are editable by users and are supervised by a team of full-time editors who also employ AI-powered tools to assist in their maintenance.

List of Assets

- WWW (Brand 1) with 3,120,579 users / 10,712,508 pageviews in last 30 days
- WWW 2 (Brand 2) 166,996 users / 334,320 pageviews in last 30 days
- User base & subscribers
- Registered Users (verified email addresses via social logins; not unsubscribed for email marketing): 141 103 PRO Subscribers: 1900
- Mobile Apps (Android 60,657 active devices, iOS 71,040 active devices)
- Alt Stores launched in Jan 2022: Amazon, Huawei, Samsung
- Browser Extensions (Chrome – 218,936 active users, Microsoft Edge Add-on - 18,652 active users, Opera Add-on - 17,440 downloads, Firefox Add-on - 1,745 users)

Social Assets

- Twitter - 22650 followers
- Instagram - 21439 followers
- Facebook - 68997 followers
- Telegram - 530 subscribers

Revenue

- 2022: \$499,000 (Profit Margin 88%)
- 2021: \$536,893 (Profit Margin 79%)
- 2020: \$423,270 (Profit Margin 79%)

TARGET PRICE

\$2,500,000

GROSS REVENUE

TBD

EBITDA

TBD

BUSINESS TYPE

Internet Businesses

COUNTRY

Australia

BUSINESS ID

L#20230436

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